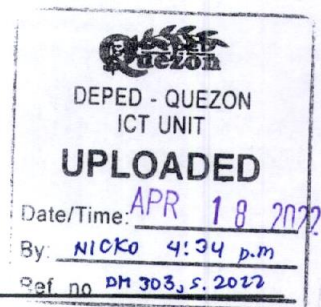




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



11 April 2022

DIVISION MEMORANDUM
DM No. 303, s. 2022

DIVISION LAUNCHING OF BIDA KID CAMPAIGN

To: Assistant Schools Division Superintendents
Division Chiefs
Public Schools District Supervisors
School Heads In-Charge of Governance and Operations
School Health Personnel
All Others Concerned

1. In reference to DepEd Memorandum No. 27, s. 2022 titled **Recommended Activities to Support the BIDA KID Campaign**, this Office announces the **Division Virtual Launch of DepEd's BIDA Kid Campaign** on April 20, 2022 at 1:00 p.m. via Zoom.
2. The activity aims to :
 - a. disseminate the recommended activities to support the BIDA KID Campaign;
 - b. guide schools and communities about health and safety protocols in the expansion phase of limited face-to-face classes;
 - c. provide health reminders among minors and education stakeholders through 3Bs: **Bakuna, Bayanihan, BIDA** (Bestfriend natin and masks; Ingatan at hugasan ang kamay; Dumistansya upang makaiwas sa sakit; Airflow ay panatilihin).
3. Participants to this activity include SDO personnel, PSDSs, SHIGOs, School Health Personnel, District Health and Safety Officers, and District Information Coordinators. The Zoom link will be forwarded to all official Messenger group chats an hour before the program.
4. School heads, teachers, SICs and other stakeholders are highly encouraged to watch the virtual launch via DepEd Tayo Quezon Live. Attached hereto is the Program Guide for your reference.
5. Immediate dissemination of and strict compliance to this Memorandum is desired.


ELIAS A. ALICAYA JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

shsmtma04/11/2022

DEPEDQUEZON-TM-SDS-04-009-003



"Creating Possibilities, Inspiring Innovations"

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon
Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321
Email Address: quezon@deped.gov.ph
Website: www.depedquezon.com.ph



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Enclosure to DM No. _____, 2022

BIDA KID CAMPAIGN VIRTUAL LAUNCH
Program Guide

Time	Activities	Facilitator
1:00-1:15	Opening Program <ul style="list-style-type: none">National AnthemPrayerRoll-call of Participants	Alfrem M. Geneblazo, RN Division CoVax Alternate Focal Person
1:15-1:20	Welcome Remarks	Elizabeth M. De Villa SGOD Chief
1:20-1:30	Inspirational Message	Elias A. Alicaya Jr., EdD OIC-Schools Division Superintendent
1:30-1:35	Objectives of the Program	Ma. Teresita M. Abella, RN NIC/ Division CoVax Focal Person
1:35- 2:05	Activities for the BIDA KID Campaign	Oscar Duma Jr. DIO/ SEPS- SMME
2:05-3:05	3Bs: Bakuna, Bayanihan, BIDA (Bestfriend natin ang masks; Ingatan at hugasan ang kamay; Dumistansya upang makaiwas sa sakit; Airflow ay panatilihin)	Dennis Fernando M. De Villa, RN Alfrem M. Geneblazo, RN
3:05-3:15	Message of Support: Partnership with the Provincial Health Office/ DOH for the BIDA KID promotion	Dr. Tiong Eng Roland Tan Provincial Health Officer Allan Valencia- Nurse II
3:15-3:20	Closing Remarks	Dr. Marie Antoinette A. Tesalona Division Medical Officer III

Program Management Team:

Elizabeth M. De Villa – SGOD Chief
Oscar Duma Jr. – SEPS-SMME/ Division Information Officer (DIO)
Dr. Marie Antoinette A. Tesalona- Medical Officer III
Ma. Teresita M. Abella- Nurse-inCharge/ CoVax Focal
Alfrem M. Geneblazo- CoVax Alternate Focal
Dennis Fernando M. De Villa- Nurse II/ Safety and Health Officer

-Nothing follows.-

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